

FREE! Thursday, August 12, 2010 8:30 a.m.–3:00 p.m.

Registration: 8:30 a.m.–9:00 a.m. CDT

SMALL BUSINESS & ENTREPRENEURIAL CONNECTIONS FORUM

**Owensboro Community & Technical College
Advanced Technology Center
4800 New Hartford Road
Owensboro, Kentucky**

WHY YOU SHOULD ATTEND...TO GET PLUGGED IN!



Learn about federal, state, and local organizations that provide financing, marketing, and other services to help your small business grow

Hear from a panel of local entrepreneurs about the challenges and successes of operating a small business

AGENDA

- 8:30 a.m.—9:00 a.m.:** Registration and Small Business Marketplace begins
- 9:00 a.m.—9:15 a.m.:** Welcome from local officials and introductory remarks
- 9:15 a.m.—9:45 a.m.:** Small Business Financing: “An Overview from Top to Bottom”
- 9:45 a.m.—10:45 a.m.:** Presentations by state, regional and local agencies that provide services for small business owners and entrepreneurs
- 10:45 a.m.—11:00 a.m.:** Break
- 11:00 a.m.—11:45 a.m.:** Entrepreneur Forum—participants include successful small business owners and entrepreneurs who’ve been there and done that. Let their stories be your inspiration!
- 11:45 a.m.—12:30 p.m.:** Lunch & Networking
- 12:30 p.m.—1:00 p.m.:** Keynote Presentation by David Adkisson, President & CEO KY Chamber of Commerce
- 1:00 p.m.—3:00 p.m.:** Concurrent workshops on key topics that include: Business Planning & Cash Flow, Developing Your World-Class Workforce, Financing for Small Businesses & Entrepreneurs, Making Money 24-7: “Social Media, the Internet & Mobile Phones”, Selling to the Government: “The Government as Your Customer”, Small Business Essentials: “Accounting, Insurance & Legal Counsel”, Tax Incentives for Small Business and Understanding Markets & Branding Your Business

The event is free and lunch is provided, but seating is limited and pre-registration is required. **To register visit <http://www.thinkkentucky.com/smbdevents/RegMain.aspx?tid=18> or fax the attached sheet to (502) 564-5932.**

For more information call **Darlene Barber** at (800) 626-2250. Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the authors and do not necessarily reflect the views of SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.



Cabinet for Economic Development



Greater Owensboro
ECONOMIC DEVELOPMENT CORPORATION



Small Business Connections Forum Registration Form

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To register, fax this form to (502) 564-5932 (no cover sheet needed), or e-mail the requested information to Darlene.Barber@ky.gov with 'Owensboro Small Business Forum' in the Subject line. Questions? Call (800) 626-2250.

Attendee Name: _____

Business Name: _____

Address: _____

Phone: _____

E-mail: _____